Proper care can help extend the life of your treasured portraits. There are many factors that can affect the quality of a print over time, such as sunlight, ultraviolet radiation, excessive heat or humidity. To protect your prints, here are some guidelines that should be followed:

- Do no place in direct sunlight.
- Photographs should not be kept in areas of the home that are moist, humid or too hot, such as an attic or basement.
- Photographs should be matted to prevent the picture from coming in contact with the glass.
- Use only archival -- acid-free -- materials. Cardboard backs should not be used. If using inexpensive frames, discard the cardboard backing, unless it is marked as being acid-free.
- An alternative for backing is using a foam-core board. Foam-core is relatively inexpensive, archival and offers cushioning to your photograph.
- To help filter direct light that may shine on your photographs, UV filtering glass is best. It is
 expensive, but worth the investment. It filters 90% of UV rays that are responsible for fading
 images.
- When deciding how to store your photographs, look for albums, mats and any material that will come in contact with you photograph to be listed as, photo safe, acid free and PVD free.
- Be sure the area surrounding your photographs is kept clean and free from pests. Photographic material can provide an attractive source for pests and rodents.
- Photographs should be viewed in a clean, uncluttered area. Hands should be cleaned prior to handling your photographs to remove excess oils and dirt. If possible, wear white cotton gloves to prevent finger printing and soiling.
- Ink pens should not be used around photographs. If it is necessary to write on your photographs, write lightly using a soft-lead pencil on the reverse side.

I hope you find these tips helpful in preserving your memories for a lifetime.

Jacque Haeffner Red Feather Photography